



frontM™



Digitally Transforming Commercial Aviation Together

Hexaware and FrontM

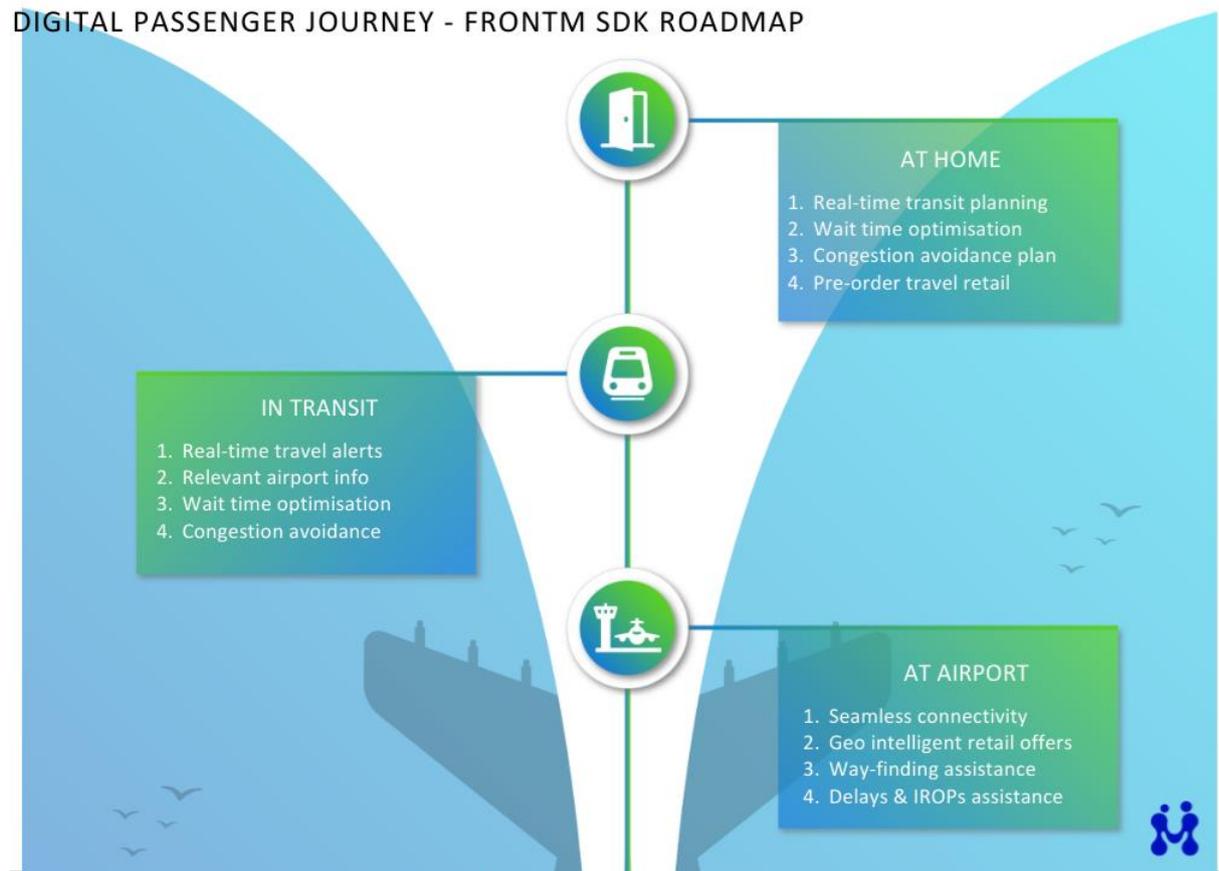
For over 20 years, Hexaware has offered Airline IT solutions covering all emerging trends and technologies. Just like you, FrontM believes in embracing disruptive commercial aviation solutions to accelerate digital transformation, extending Hexaware's reach beyond your traditional focus in delivering leading edge solutions for customer retention, loyalty, passenger reassurance and significant ancillary revenue opportunity for airlines and airports.

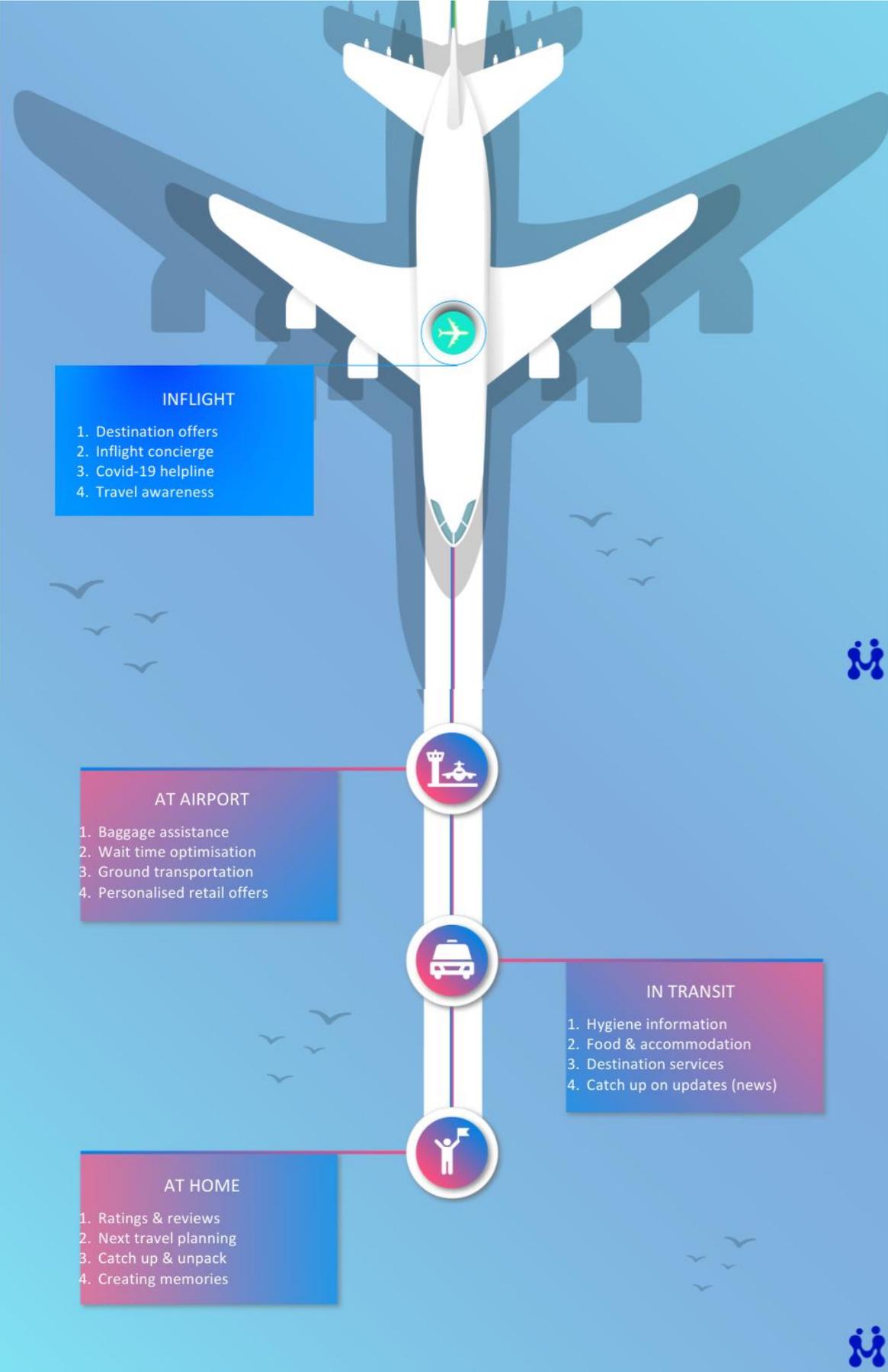
About FrontM

We're at the forefront of digitally redefining the relationship between passengers, airlines and airports in an omni-channel way, before, during and after travel via our suite of leading edge solutions covering all aspects of the end-to-end air passenger journey – effortless integration into larger scale transformations led by Hexaware and creating a competitive advantage for you.

Since 2017, FrontM has developed and continually refined passenger experience solutions, which have rapidly evolved throughout 2019 to deliver precisely what commercial aviation needs to deliver passenger engagement and drive new lines of ancillary revenue:

DIGITAL PASSENGER JOURNEY - FRONTM SDK ROADMAP





For Airlines

Ancillary Revenue Generation and Passenger Experience

Moving Maps with Ads to generate revenue
Destination Services
Shopping

Food and Beverage Ordering -
Contactless Carts
Aero-Medicine Connectivity
Video Messaging Connectivity

Passenger Re-assurance

Travel Concierge

Boarding Queue Management

For Airports

Passenger Re-assurance
Passenger Assistance
Social Distancing

Wait time optimisation
Ancillary Revenue Optimisation

FrontM builds revenue streams and creates indelible relationships between passengers, airlines and airports. We do this through seamless connection and engagement, driving passenger confidence, loyalty and increasing revenue as a direct result.

Working in partnership with Hexaware, we can put in place exciting, leading edge passenger-centric solutions which in turn deliver competitive advantage to airlines and airports, as well as driving new ancillary revenue streams from start to finish.

Our Commercial Aviation VP - Ian Carruthers, speaks about the challenges commercial aviation faces today in this short vlog:



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